

ZIMBABWE MUSIC AWARDS (ZIMA) RULE BOOK
GENERAL TERMS & CONDITIONS

01 October 2020

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1. INTRODUCTION

Zimbabwe Music Awards (ZIMA) exist to recognize accomplishments in the Zimbabwean Music and Recording Industry, by honoring and celebrating groups and individuals who would have excelled in the relevant entry or qualifying period. Zimbabwe Music Awards is the organizer and host of ZIMA

2. SEQUENCE OF KEY EVENTS IN THE AWARDS PROCESS

- . 1) Zimbabwe Music Awards will open for entry on 01 November 2020, and close on 31 December 2020 as well as public announcements through various media platforms including ZIMA website.
- . 2) **Record companies and/or individual artists are required to submit Entries in accordance with the published rules of the Zimbabwe Music Awards**
- . 3) Entries received are then screened for compliance against ZIMA Rules for eligibility and that they were submitted in the correct award categories. Vetting Committee members overseen by designated ZIMA officials carry out this screening process, known as vetting.
- . 4) No artistic or technical judgments are made during vetting and all ineligible entries that do not comply with the ZIMA Rules are disqualified subject to informing the relevant entrants and providing them with reasons. Entries that are found to be in the incorrect categories do not get disqualified but the Vetting Committee may move them to more appropriate places in consultation with the entrants, who shall have the final say on the location of their entries.
- . 5) There will be a panel of Judges to adjudicate most ZIMA categories with the exception of public voting on Song of Year. The Judging panel composition gets reviewed annually. Members of the Supervisory Committee confirms them, taking into account their level of expertise in the relevant categories plus their general knowledge of the music industry.
- . 6) Eligible ZIMA entries are forwarded to the judges for adjudication

using an electronic judging system, in accordance with defined guidelines and by applying the assessment criteria for each category. ZIMA electronic judging system configured with a weighting criterion for each category, which is not visible to the judges. The weighting criterion is pre- determined by members of various Steering Committees and it contributes to the final ranking of the judges' choice in each category.

- . 7) In the interest of System and Process Integrity, independent auditors collate the results returned by judges into auditable sets. The auditors enumerate the results on which a list of up to a maximum of five (5) nominees per category is based and they ensure that the choices of the judges have been arrived at in accordance with all the relevant rules of each category.
- . 8) Once nominees for all categories have been collated, the winners are announced at the Awards Ceremony.

B. HOW TO ENTER

ZIMA provides entrants with **forms that must be completed & submitted** online or physically in prescribed receiving Centers. On completion of the entries, the following assets are required to have reached the ZIMA office by no later than the published closing date of the competition, failing which the entry is disqualified.

- 1) The prescribed number of copies of the entered album or DVD, in the specified format is **1x Original plus 1 Copy of CD/ CDR/DVD are required at Submission by 31st December 2020. For Online Submission, a high quality Video clip, Audio Clip or Link.**
- . 2) A declaration of all licensed recordings on submissions is required.
- . 3) In the Best Collaboration category, written approval by a collaborating artist who is not signed to the entrant,
- . 4) The prescribed publicity materials for Groups or individuals entered

NB. Those who are unable to enter online can visit any of the ZIMA offices in Harare & Bulawayo for assistance OR physical Submission

1. GENERAL RULES

A. ELIGIBILITY FOR ENTRY

1. Entries are open to Zimbabwe Musicians Union (ZMU) members and non- members alike. Entries are open in respect of any qualifying groups or individuals being a person who:
 - . 1.1 Is a Zimbabwean citizen or someone who has been granted a permanent resident status in Zimbabwe for a minimum period of six (6) months prior to the date of entry; and:
 - . 1.2 Is a Zimbabwean entity and owns or controls the master recording + Copyright relating to the entry in question.
 - . 1.3 Being in a duo or group formation, not less than fifty percent (51%) of the members of the duo/group must comply with the citizenship or permanent residency criteria set out in Clause 1.1, above.
 - . 1.4 Is a Zimbabwean based in the Diaspora and whose Music has performed greatly or is recognized internationally
2. ZIMA reserves the right to request documented/written proof that all groups or individuals qualify as set out in 2 above. The documents which may be requested include, amongst others: a) Zimbabwean identity document. b) Permanent Residence Permit.
3. Unless the category states otherwise, the entries of collaborations between qualifying Zimbabwean groups or individuals and their international counterparts are allowed; provided that the participation of the Zimbabwean Groups or Individuals is given equal recognition.
4. The entry period for the Zimbabwe Music Awards 2021 is as follows:
 - 4.1 All recordings (singles and albums) submitted for ZIMA 2021 must have been commercially released (in other words first made available for purchase) in Zimbabwe during the period 01 January 2020 to 31 December 2020 (“the entry period”).

4.2 All music videos submitted for ZIMA 2021 in the category "Music Video of the Year" must have been shown by a television broadcaster or published on a digital platform during the period 01 January 2020 to 31 December 2020 ("the entry period").

4.3 All songs short-listed for ZIMA 2021 in the Song of the Year category will be adjudicated based on cumulative airplay over the period 01 January 2020 to 31 December 2020 ("the qualifying period"). The method employed by the independent auditors in determining the shortlist will take into consideration both the number of plays and the impacts or audience reach achieved over the qualifying period.

5. Unless otherwise stated, awards are presented for album entries. An album is defined as a commercially available Release in any current and known format, subject to the following:

5.1 it must contain not less than two (2) tracks of previously unreleased recorded performances.

B. BROADCAST AND EXPLOITATION RIGHTS

1. In order to produce the awards event, each entrant and every Group or individual nominated as a finalist ("the nominee") in any category warrants to ZIMA the following:

1.1 The right to use each nominee's or winner's photograph, name, likenesses, image, biographical details and the recorded performance at each event of the awards; for marketing, advertising, filming, broadcast, digital streaming and/or other forms of digital exploitation (including social media) and commercial exploitation of the awards, including the release of a commercially available audiovisual product.

1.2 The right to use the sound recordings or any part thereof embodied in the album or single entered in the awards; for the purposes of marketing, advertising, filming, broadcast, digital streaming and/or other digital forms of exploitation (including social media) and for the commercial exploitation of the awards.

1.3 The right to a maximum of one song and an accompanying video per sound recording submitted for the competition, for possible inclusion onto a commercial release in any format, to be manufactured and/or

distributed for sale through any means. Copyright remains with the musician.

2. It is therefore a condition of entry that all entrants, Group or Individuals agree that by entering/being entered into the ZIMAs, they grant ZIMA the rights set out above and any other rights ancillary thereto and can sign a release form wherever possible.

C. ENTRY FEES

There are **NO** fees payable in order to enter the Zimbabwe Music awards (ZIMA 2021). This position remains in force until further Review or Notice.

D. GENERAL

1. All entrants, nominees and winners hereby waive any claim of whatsoever nature, which they may have against the sponsors and/or ZIMA arising out of or in connection with their participation in this competition.
2. ZIMA shall not be liable to any participant for any reason whatsoever, whether in contract or derelict or otherwise arising out of, or in connection with the Zimbabwe Music Awards 2021. The entrant hereby fully and effectually indemnifies the sponsors, ZIMA, and their successors.
3. Assigns, licensees and each of their officers, managers, directors, employees and agents and holds them harmless from and against any and all claims, liabilities, judgments, losses, damages, costs and expenses (including reasonable legal expenses) directly or indirectly due to any breach of these rules by the entrant. This indemnity shall survive the completion of the Awards.
4. By submitting a fully completed entry for the ZIMA 2021 the entrant agrees to abide by the ZIMA Rules as stated in this document.
5. All decisions with respect to the acceptance of any entry and the eligibility of entries are made by ZIMA and shall be final and binding upon all entrants. In the event of any dispute, ZIMA's decision shall be final and binding on the entrant, nominee or winner; and no correspondence will be entered into.

6. All materials submitted become the property of ZIMA and will not be returned to the entrant. ZIMA shall not be responsible for late, lost, damaged, misdirected, stolen or misappropriated entries.
7. ZIMA may, without the entrant's, nominee's or winner's further consent, use their name, likeness, biographical details and photographs owned or controlled by the entrant ("contribution materials") without charge in exploiting, advertising and publicizing the competition in all media and formats throughout the universe.
8. The entrant hereby represents, warrants and undertakes to ZIMA that the entrant is entitled to enter the competition and has full power and authority to grant rights herein expressed to be granted.
9. The entrant shall not, without the prior written consent of ZIMA (except as required by law) at any time hereafter, either personally or by means of press or publicity or advertising agents or agencies, divulge or disclose any information of any nature or kind relating to the development or production of the competition to any person, relating to any matter arising hereunder or to the general affairs of ZIMA, coming within the entrant's knowledge by reason of this competition or otherwise, howsoever.
10. Notwithstanding and irrespective of any advertisement or announcement which may have been or may hereafter be published, ZIMA shall not be liable to the entrant for, or in respect of, any loss of publicity, advertisement, reputation or the like due to the entrant's non-appearance in the competition and/or ZIMA's failure to produce, advertise, promote or exploit the competition and nothing contained herein shall be construed so as to impose upon ZIMA any obligation to make use of the services of the entrant, or to permit the entrant to play any part in the making of the competition, or to produce, advertise, promote (or to continue the production, advertising, promotion or exploitation) of the competition.
11. Once submitted, the entrant may choose to withdraw an entry but that request to withdraw an entry must be made in writing and received by ZIMA no later than 7 days after the closing date of the entry period.

12. ZIMA reserves the right to withdraw a nomination or an award from any entrant, nominee or winner who in ZIMA's sole discretion, has brought the Zimbabwean Music Awards into disrepute.

3. CATEGORY RULES AND REGULATIONS

3.1 TOP 5 AWARDS CATEGORY

These categories are not open for entry. Further details regarding these categories are available on www.zimmusicawards.co.zw. The Commercial Release & Sales period for the ZIMA 2020 Entries will be from 01 January 2020 to 31 December 2020 irrespective of the year of first release and/or first publication of the release in any format. Entries will open on 01 November 2020 and close on 31 December 2020. The awards in this category will be presented for selling the most number of units during the sales period, as defined below. It is not open to entrants or artists who are, or whose work is owned/controlled by any sponsors of the Zimbabwe Music Awards, nor for entrants who are music distributors/retailers/wholesalers; or digital or mobile music retailers/wholesalers/distributors.

Best Female Artist of the Year- The award will go to the solo female recording artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album by a solo female artist entered into the Zimbabwe Music Awards.

Best Male Artist of the Year- The award will go to the solo male recording artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album by a solo male artist entered into the Zimbabwe Music Awards.

Best Group or Duo of the Year- The award will go to the duo or group recording collectively as an artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album by a duo or group entered into the Zimbabwe Music Awards.

Best Newcomer of the year- The award will go to the artist or group whose entry is the debut album by that artist, and where such a debut album in the opinion of the judges is by its excellence, regardless of its genre, better than any other debut album entered by a Newcomer in the

Zimbabwe Music Awards. In the case of a debut album from a group, the prominent member/s of that group must not have previously earned artist royalties from full album sales. In the case of an artist, the artist must not have been a prominent member of a group.

Best Album of the Year- The Award will go to the album whose entry is best arranged, choreographed, engineered and graphically presented. An album release is a requirement to qualify for this category. Entry forms must be completed and signed by a Director and/or the Financial Director on behalf of the entrant, and they must specify net unit sales during the sales period including Digital Premium Sales or their equivalent, Units purchased of which invoices can be produced for units sold at the same as what is available to retailers. For physical carriers a full reconciliation of all units sold and returned should be detailed on the entry form and free stock in lieu of discount may be included.

3.2 GENRE AWARDS CATEGORY & BRIEF GENRE DESCRIPTION

Entrants should note that judges will only consider the tracks performed and/or composed and/or produced by the artists and/or DJ in question when adjudicating the albums

Zimdancehall- This is for artists who perform the deep lyrical tunes which are also referred to as a derivative of Reggae music, including Ragga, Dub and Reggae among others.

Sungura- This genre started as a sub genre of Rhumba music resulting from a fusion of banga, rhumba, soukos, kwela and some Zimbabwean indigenous genres. It is fast paced and was pioneered in the 1980's. It is for Artists who perform well according to set criterion for the adjudication process

HipHop- This is for artists and/or DJs who compose, produce, and/or perform music forms identifiable to the Hip-Hop subculture; including Rap and all other subgenres. All entered albums should meet the vocal performance quota of 70% of the tracks on them. Licensed tracks that are not composed, produced and/or performed by the artist or DJ entered should not form more than 30% of the album. A declaration indicating the licensed tracks on the album should be submitted when entering...

Afro Pop- This category is for artists who perform Pop music. This is sometimes referred to as Afro Fusion

Contemporary Gospel- This is for artists who perform contemporary faith based music influenced by contemporary music styles. Musically, it follows the trends in secular contemporary music. There are no language exclusions in this category.

Traditional Gospel- This is for artists who perform traditional/roots music and may include folk music from the various language groups of Zimbabwe. This category is also for artists who perform music that is mainly dominated by vocal rendition, which may be accompanied by clap and tap, feet stomping and other genre-specific percussive sounds such as woodblocks, cowbells, traditional wind instruments and traditional drums. Guitars, keyboards, and other rhythm section instruments usually used for chord progression are generally excluded from this genre.

RnB & Soul- This is for artists who perform R&B and/or Soul music. There are no language exclusions for this category

Jazz- This is for artists who perform Jazz, a music type that is characterized by improvisation, melody, swings, syncopation, variety of harmonic idioms with instrumental techniques, polyphonic ensemble and usually a regular or forceful rhythm, not excluding smooth articulation with strong emphasis on notes and cords.

Dance- House/Gqom/Kwaito/EDM- This is for artists and/or DJ's who perform and/or compose and/or produce Dance music where the artist and/or DJ in question performs and/or composes and/or produces the songs of the albums. It includes KWAITO/GQOM/EDM for Artists who perform the Kwaito repertoire and all its subgenres such as Gqom, New Age Kwaito etc. Albums entered into this category that contain licensed tracks not performed and/or composed and/or produced by the artist and/or DJ will be considered on the basis that such licensed tracks do not form more than 30% of the repertoire on the album. A declaration indicating the licensed tracks on the album should be submitted when entering. Subgenres that qualify to be considered in this category are Afro Electronic, Electronic Dance Music and House Music

Tshibilika- This is for artists who perform either contemporary or traditional versions of Tshibilika music.

Traditional Folk (Chinyakare/Chimurenga)- This is for artists who perform traditional music influenced by traditional music styles with identifying characteristics such as ‘call-and-response’ singing. There are no language exclusions in this category except for the geolocation guide.

Traditional Folk (Ezomdabu/Imbube)- This is for artists who perform traditional music influenced by traditional music styles with identifying characteristics such as ‘call-and-response’ singing. There are no language exclusions in this category except for the geolocation guide.

Best Alternative - This is for artists who perform music that is generally considered to be alternative to the mainstream music genres. There are no language exclusions for this category.

3.3 SPECIAL AWARDS CATEGORY

Zim Icon 1 Award & Zim Icon 2 Award- Retro Awards are not open to entries by either the Music Industry or the Voting public BUT are at the discretion of ZIMA Adjudicators recommendations. These Awards go back to as far back as the commercial music pioneers in Zimbabwe, even before ZIMA was set up.

Lifetime Achievement Award- This is also known as The Chairman’s Award. Members of the Public may submit nominations for consideration, by the Adjudicators, who in turn will forward their recommendations to the Chairman for the final decision. ZIMA decides on the recipients using a set criterion that includes but is not limited to the duration spent as either a recording artist or producer, and the contributions made towards the development and advancement of the Zimbabwean music industry.

Best International Zim Artist- Artists are requested to submit nominations for consideration. Judges adjudicate using a set criterion that includes but is not limited to a Release of recordings, a touring schedule, music industry recognition by way of award decorations and a prolific media profile, all happening within a specified qualifying period and in territories beyond Zimbabwean borders/ abroad.

Best Collaboration- Once nominated, the only other requirement is a written affirmation by the collaborating artist/ their legal representative, be it local, regional or international. An album release is not a requirement to qualify for this category, which is for a single track. The award will go to an artist(s) / group(s) for the entry of a commercially available single track, made in collaboration with other artist(s) /group(s).

An international artist(s) /group(s) may be part of this collaboration provided that the creative contribution of the Zimbabwean artist(s) / group(s)/ producer(s) is considered by the judges, in their complete discretion, to constitute a substantial qualitative part of the overall recorded performance. Approval must be granted in writing at entry (Release Form) by the collaborating artists(s) should they not be signed to the entrant (record company).

Best DJ- This is new and open to all DJ categories namely: Club, Circuit, Gospel and Radio Presenters among others. Supporting DJ Profiles and Video copies of the proffered work must support the nominations.

Best Promoter- Straight forward and may also refer to the Artist's Manager

Best Corporate Sponsor- This seeks to recognize the contribution by corporates in propelling the music industry.

Top Downloaded Song- This is across Mobile Networks and their products such as Econet, Netone, Telecel as well as You Tube & other platforms.

Exclusive to ZIMA 2021- The Best Covid-19 Song which looks at the CSR aspect and timely response by a quality standard song in raising awareness

3.4 TECHNICAL AWARDS CATEGORY

Best Music Video- This category is for the entry of music video singles therefore an album release is not a requirement. Two awards will be issued: one to the director of the music video and the other to the performing artist who has star billing on the track; but the cash prize will go to the director.

Best Videographer- This award will go to the person behind the AUDIO VISUAL Concept and subsequent production that was best produced and/or has sold the most units.

Best Producer- This is for the entry of producer who made creative contributions to an eligible album by an artist who qualifies for entry into the ZIMAs. In the case of an album with contributions from more than one producer, the award goes to each and every producer entered into the category but based on each producer's contribution to the album.

Best Engineer- This recognizes the Engineer and is for the entry of recording, mixing and mastering engineers who were involved in an eligible album by an artist who qualifies for entry into the ZIMAs. In the case of an album with contributions from more than one engineer, the award goes to each and every engineer entered into the category.

3.5 PUBLIC VOTE CATEGORY

Song of the Year (SOY)

This is not open for entry and an album release is not required. The winner will be determined by public vote. Further details will be announced at the Nominees Launch or at ZIMA's discretion. Minimum score implementation applies. One award will be issued to the artist music performance of the work of single/multiple artists. The award will go to the artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album entered in ZIMA 2021

4. ZIMA OFFICE CONTACT DETAILS

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CONCLUSION

ZIMA Systems will ensure the highest integrity through a carefully selected panel of Independent Judges who will follow set adjudication criteria, confidentiality and with great transparency. A reputable Audit Firm will give oversight on proceedings.

5. ANNEXTURE 1 PROMOTIONAL MUSIC VIDEOS AND ADVERTISING

Entries must be accompanied by copies of all promotional music videos (videos singles) relevant to the album entered (if available)

Videos should be supplied on DVD/ Blue Ray/ Online and only one copy per artist/group should be submitted regardless of the number of entries per artist.

When entering an album/DVD, Artists will be required to submit physical copies as follows: In one Category/ Genre: (1) + 1 extra = 2 Copies in total are required or in the Online ready format- Video, Link or Audio.

NB. Entrants may be required to provide more CD/DVDs upon nomination for promotional purposes.

The 2 copies are required for the following purposes, Judging, Promotion, Digitization & ZIMA archives

All album covers need to show the year when the album was released. Should this not show on the album cover, please ensure that a letterhead signed by a Director of the Record Company which details the day and year the album was released is included with the copies of the disks.

Artists Biographies, Images & Pack Shots- Together with your album copies submission, please ensure that a copy of the artist/s biography, photograph as well as pack shot is included and handed to the ZIMA office on a separate clearly labelled disk.

50% of the album must feature different and previously unreleased sound recordings by the artist or group entered (in other words, no re-released albums or “best of” or “greatest hits” compilations and the like). The rest of previously released sound recordings contained in the album must only have been made available as singles and must have been commercially released during the relevant ZIMA entry or qualifying period. All previously released sound recordings falling outside the ZIMA 2021 entry or qualifying period will not be considered in fulfilling the requirements of an album entry.

Album combinations by different artists packaged together as a single catalogue/release may be individually submitted into the genre category

that is most reflective of the majority of each recording as if they were separate albums, as long as they satisfy the provisions of Clause 4 and Clause 5 above. Please note that such submissions will be treated as separate entries, with each requiring entry fees.

Album combinations by an artist where there is more than one-disc comprising of distinctly different genres are entitled to be entered in each relevant genre category as if they are all separate albums as long as they satisfy the provisions of the ZIMA Rules. Please note that such submissions will be treated as separate as entries, with each requiring entry fees.

Entries in album genre categories must be comprised of a predominance of 70% of tracks pertinent to the genre being entered into. Each category is made up of Minimum of up to five (5) nominees. Should there be less entries be received, then the category concerned will be left out in that particular ZIMA Edition/year. Entrants may only submit an album into one album genre/ category. Further submission of albums already entered into genre categories are only permitted in the Best Produced Album and Best Engineered Album categories, which are genre neutral

Physical Products or Assets (CD/ DVD / Cassette) Recordings submitted for entry that were manufactured prior to 01 January 2020, but only commercially released during the entry period will qualify for entry ON CONDITION that written proof of release details for the entry period is submitted together with the fully completed entry form. ZIMA shall be entitled to request and be provided with further proof, at its discretion.

Awards Ceremony Attendance. Groups or individuals who are nominated in any category are expected to attend the awards ceremony or an application must be made by the nominee, giving written notice of their inability to attend, with an accompanying motivation to be received by ZIMA within fourteen (14) days of the nominees being announced. The application may be sent to: submit@zimmusicawards.co.zw

The nominee may be required to record an audio- visual message for each category they are nominated in. The recorded message may be used for broadcast or other publicity purposes, and a copy thereof must be delivered to ZIMA no later than 10 January 2021. Thank you...//